

# SER Padres

**Rate Base 700,000**

Rates Effective February/March 2010 Issue

## Display Rates

### 4-Color

Page	\$ 77,100
2/3 Page	\$ 54,000
1/2 Page	\$ 46,600
1/3 Page	\$ 30,800
2nd Cover	\$ 88,600
3rd Cover	\$ 84,800
4th Cover	\$ 92,500

### Black & White

Page	\$ 57,900
2/3 Page	\$ 40,500
1/2 Page	\$ 34,700
1/3 Page	\$ 23,100