

Parents

Rate Base 2,200,000
Rates Effective January 2010 Issue

“Marketplace” Rates

	1 Issue	3 Issues	6 Issues	12 Issues
4-Color				
1/3 Page	\$ 36,090	\$ 34,290	\$ 32,490	\$ 30,680
1/6 Page	\$ 19,620	\$ 18,630	\$ 17,660	\$ 16,680
1/12 Page	\$ 9,820	\$ 9,320	\$ 8,840	\$ 8,340
1 inch	\$ 4,370	\$ 4,150	\$ 3,930	\$ 3,710
Black & White				
1/3 Page	\$ 28,180	\$ 26,770	\$ 25,360	\$ 23,960
1/6 Page	\$ 15,320	\$ 14,550	\$ 13,790	\$ 13,030
1/12 Page	\$ 7,660	\$ 7,280	\$ 6,900	\$ 6,520
1 inch	\$ 3,410	\$ 3,240	\$ 3,070	\$ 2,890

Bleed available, 15% additional.

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National Rates

4-Color

Full Page	\$ 167,800
2/3 Page	\$ 129,800
1/2 Page	\$ 100,600
1/3 Page	\$ 69,800

Covers*

2nd	\$ 193,000
3rd	\$ 184,600
4th	\$ 206,400

Black & White

Full Page	\$ 131,000
2/3 Page	\$ 101,400
1/2 Page	\$ 78,600
1/3 Page	\$ 55,000

**Non-Cancelable*

