

More

Rate Base 1,300,000
Rates Effective February 2010 Issue

National Rates

Covers (non-cancelable)

2nd Cover	\$185,600
3rd Cover	\$163,300
4th Cover	\$207,900

4-Color

Page	\$148,400
2/3 Page	\$111,820
1/2 Page	\$89,060
1/3 Page	\$59,380
1/6 Page	\$29,680

2-Color

Page	\$140,750
2/3 Page	\$107,400
1/2 Page	\$81,620
1/3 Page	\$51,690
1/6 Page	\$24,770

Black & White

Page	\$133,540
2/3 Page	\$100,600
1/2 Page	\$80,120
1/3 Page	\$53,420
1/6 Page	\$22,180