

Reader Service Listing 2009 Participation Form



NAME OF ADVERTISER: _____

I WILL BE LISTED ON MIDWESTLIVINGHOME.COM TO COINCIDE WITH THE FOLLOWING ISSUE(S). (PLEASE CHECK ALL THAT APPLY):

2008

November/December (AD CLOSE: 09.02.08)

2009

January/February (AD CLOSE: 11.04.08)

March/April (AD CLOSE: 01.06.09)

May/June (AD CLOSE: 03.03.09)

July/August (AD CLOSE: 04.28.09)

September/October (AD CLOSE: 06.30.09)

November/December (AD CLOSE: 09.01.09)

NAME OF THE CATEGORY THE LISTING IS TO APPEAR UNDER:

AUTOMOTIVE

JEWELRY

OTHER (INDICATE) _____

CHINA/CRYSTAL/TABLETOP

KITCHEN & BATH

FOOD

LIGHTING

GARDEN

MISCELLANEOUS

HEALTH

SUBSCRIPTION

HOME DECORATING & ACCESSORIES

WINDOW & WALL TREATMENTS

HOME REMODELING/BUILDING

WINDOWS

IN-MAGAZINE LISTING: *(Limit of 20 words, including heading. No 800 #'s, email or website addresses. We reserve the right to edit.)*

NAME AND ADDRESS OF PERSON TO RECEIVE EMAIL LEADS:

Name: _____

Company: _____

Street Address: _____

City: _____ State: _____ Zip: _____ Phone: () _____

Email Address: _____

Midwest Living Account Manager _____

EMAIL LEAD RETRIEVAL OPTIONS AVAILABLE:

(An email message will be sent to you with your advertising leads on an attachment each time there is a processing run.)

Select Format Type: CSV (Excel) Comma Delimited Fixed Print Out Labels (PDF format 5160 template)

WEBSITE OPTIONS AVAILABLE: *(Your listing will also appear on midwestlivinghome.com)*

WEBSITE ADDRESS (URL): *(Allows Internet user to hyperlink from midwestliving.com to your company's website.)*

(www.company.com) _____

BROCHURE PDF ADDRESS (URL): *(Allows Internet user to download and print your brochure information.)*

(www.company.com/brochure.pdf) _____

EMAIL, FAX OR MAIL MATERIALS BY AD CLOSE DATE TO:

Courtney Coles, Meredith Corporation, 1716 Locust Street, LS-303, Des Moines, IA 50309-3023

email: courtney.coles@meredith.com, tel 515.284.2480, fax 515.284.2109