



## 2012 Closing Dates

EFFECTIVE JANUARY 2012 ISSUE

ISSUE	SPACE/MATERIAL CLOSING DATE*	ON-SALE DATE
January	10.14.11	12.20.11
February	11.15.11	01.17.12
March	12.15.11	02.21.12
April	01.16.12	03.20.12
May	02.15.12	04.17.12
June	03.15.12	05.15.12
July	04.16.12	06.19.12
August	05.15.12	07.17.12
September	06.15.12	08.21.12
October	07.16.12	09.18.12
November	08.15.12	10.16.12
December	09.14.12	11.20.12

\*Insertion orders and materials due date for National, Regional and Direct Response.

**Note:** Insertion orders for cover positions due one month prior to issue's closing date.

**Test Markets:** Insertion orders due the 10<sup>th</sup> of the third month preceding date of issue.

**Travel Brochures & Co-op's:** Insertion orders and materials due the 8<sup>th</sup> of the third month preceding date of issue.

For more information about this program, please contact your BHG Account Executive or Tony Imperato, Associate Publisher, at 212-551-7023.