

SPECIAL
INTEREST
mediä
BETTER HOMES AND GARDENS.

Health & Wellness
Rates Effective January 2009

Heart Healthy Living and Diet 2009

	4-Color	Black & White
Page	\$ 43,740	\$ 30,110
2/3 Page	\$ 35,000	\$ 24,080
1/2 Page digest	\$ 32,810	\$ 22,570
1/2 Page	\$ 30,630	\$ 21,080
1/3 Page	\$ 19,680	\$ 13,550
1/6 Page	\$ 8,750	\$ 6,030
Covers*		
2nd Cover	\$ 48,140	
3rd Cover	\$ 48,140	
4th Cover	\$ 52,510	

Diabetic Living

	4-Color	Black & White
Page	\$ 68,780	\$ 47,330
2/3 Page	\$ 55,020	\$ 37,860
1/2 Page digest	\$ 51,600	\$ 35,500
1/2 Page	\$ 48,160	\$ 33,140
1/3 Page	\$ 28,890	\$ 21,340
1/6 Page	\$ 13,760	\$ 9,460
Covers*		
2nd Cover	\$ 75,570	
3rd Cover	\$ 75,570	
4th Cover	\$ 82,400	

*Non-Cancelable

Bleed available, 15% additional.

