

SPECIAL
INTEREST
mediä
BETTER HOMES AND GARDENS.

Home Design / Outdoor Living

Rates Effective January 2010

	4-Color	Black & White
Page	\$ 91,420	\$ 62,910
2/3 Page	\$ 69,450	\$ 48,340
1/2 Page Digest	\$ 59,420	\$ 41,380
1/2 Page	\$ 59,420	\$ 41,380
1/3 Page	\$ 43,870	\$ 30,550
1/6 Page		\$ 16,950
Covers*		
2nd Cover	\$ 100,570	
3rd Cover	\$ 100,570	
4th Cover	\$ 109,720	

*Non-Cancelable

Bleed available, 15% additional.